

Curtains Open on CLIX 2010

Learning Management System from IMC UK Learning Ltd. now also available as service solution software

Sevenoaks, January 2010 – Right on schedule for the Learning Technologies Exhibition, IMC UK Learning Ltd. has launched the next stage of its successful learning management system, “CLIX 2010”. The name says it all: With a completely revised design, the high degree of usability and completely new service features, CLIX 2010 is the next generation of learning management systems. CLIX 2010 is available as a classic license model or alternatively as service solution software. With this rental model, companies can easily access learning applications on the internet which are provided by IMC.

Learning Cloud

Software as a service, i.e. cloud computing, is one of the major ICT trends, although the new concept is rarely associated with HR systems. This is a mystery to Professor August-Wilhelm Scheer, founder and principal shareholder of IMC AG. In his opinion, “learning management processes are the perfect application scenarios in cloud computing”. “Learning technologies are not highly integrative with other application systems and their use is often demand-orientated, referring to a particular point in time. The competitively-priced SaaS model is therefore ideal for the planning, execution and monitoring of personal development measures in HR systems.”

The Managing Director of IMC UK Learning Ltd., Dr. Dirk Thissen, is also convinced that the use of learning cloud technology will become an established part of business models. “The SaaS solution in particular allows small and medium-sized companies with limited IT resources to use modern software solutions while concentrating on their core business.”

CLIX 2010 ... looks good

The new CLIX is presented with a completely new design. Fresh colour accents, a stringent language style and increased use of intuitive icons create clarity. Transparent elements provide ease of use and elegance, working together with interactive highlight effects to make CLIX a completely new user experience. But CLIX does not only look good - the design also contributes significantly to the high level of user friendliness.

CLIX 2010 ... is child's play

The clear and simple CLIX 2010 interface helps the learner determine their current stage of learning, locate the next tasks at a glance and quickly retrace their learning history.

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The new toolbar significantly increases clarity and makes it easy to find learning content, tests and questionnaires which can only be opened in a standard player. Filters, search fields and clearly structured menus enable the intuitive location of functions, courses and learning content. The use of tabs in CLIX makes it possible to handle several processes at the same time, considerably reducing the number of clicks needed. Split screens are used for the highest possible level of information content without the user needing to carry out any other functions. If a learner is in two minds about which course to start, they can browse through the courses on offer on the left-hand side of a split screen and view information about the course content, tutors and prices on the right-hand side. In principle, the consistent implementation of processes and interaction schemes provide high recognition value for all functions and components.

CLIX 2010 ... is personal

As with "iGoogle", a learner can design their own personal learning environment. The first point of contact is the multiple-column dashboard. There, the learner can decide what he wants to be displayed: the courses they have booked, current news or upcoming appointments. This entry portal offers central access to courses, functions and learning content with just one click.

CLIX 2010 ... breaking new ground

IMC is also breaking new ground in product development. Previously, new and comprehensive CLIX releases were usually launched once a year. In the future, IMC will offer its customers "service packs" at least once a quarter, each providing the latest functions. These "service packs" make the development cycles more flexible and significantly reduce customers' migration expenses. Customer requests can be dealt with more quickly within the scope of function for the standard software and new market developments can be responded to immediately.

CLIX 2010 ... inspires

CLIX 2010 was developed together with customers on the basis of a two-year customer experience phase. The experiences of end users who use the system on a daily basis and the most recent software ergonomics research were crucial elements in the complete redesign of the interaction scheme. The feedback so far has been consistently positive. For instance, Eva-Maria Bruch, e-learning project manager at Festo AG & Co. KG, commented: "I am particularly impressed with the usability of CLIX 2010. The new user interface is intuitively structured and will result in a significant reduction of the time used for administration." Nadine Hengen, responsible for "e-learning Functional Support" at the European Organisation for the Safety of Air Navigation EUROCONTROL, based in Luxemburg, adds: "My first impressions are very positive. Many processes are now shorter, have been made more flexible and can be carried out at the same time. I am looking forward to the end product."

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Editor's Note

IMC is an international leader in providing services and technology for advanced learning and content solutions. A considerable number of large, medium and small enterprises currently benefit from the products and services provided by IMC in achieving training and education for HR development in online academies or corporate universities. These include KPMG, E.ON, Daimler, UBS and NOKIA. Professional training providers and institutions of higher education are further clients of IMC.

With CLIX®, IMC's learning management system, LECTURNITY®, IMC's interactive rapid authoring tool, and SLIDESTAR®, an open content platform, IMC is able to provide an integrated and efficient solution framework for learning life cycle management. Using POWERTRAINER®, IMC can set organisations on the path to creating their own eLearning and blended learning solutions. The Start & Learn package® delivers some real eLearning content, an award winning easy-to-use rapid authoring tool and the support and training to create future in-house eLearning content. The success of any ERP, CRM, SCM or software implementation is measured by the effective use of the system, by the end users. With its Electronic Performance Support System (EPSS) LIVECONTEXT® IMC provides pinpoint information to improve quality and increase productivity and speed to competency.

IMC solutions not only cover the operation and design of training and learning processes, the management and distribution of learning content, the management of human capital and the development of skills and competencies, but also the planning and improvement of training resources. All these aspects are complemented by a strong focus on learning management processes, including a full range of management activities, such as design and planning, operation, and analysis and assessment. IMC focuses strongly on business processes and therefore regards learning management as an integral part of today's business needs. IMC clients place great value on IMC's consulting expertise and excellence in building and implementing learning solutions in the fields of technology and content development.

IMC was founded in 1997 by Dr. Wolfgang Kraemer, Frank Milius and Dr. Volker Zimmermann, together with Prof. Dr. Dr. h.c. mult. August-Wilhelm Scheer, business expert and former university professor. The company's head office is located in Saarbruecken (Germany) and there are further offices in Freiburg, Munich and Berlin (Germany), a branch office in Sydney (Australia), and subsidiary companies in Zurich (Switzerland), Graz (Austria), London (Great Britain) and Sibiu (Romania).