

ARIS ProcessWorld on tour 2009: IDS Scheer and IMC provide an innovative training platform with OnlineAcademy

The new partnership makes expert ARIS training available at any workplace. OnlineAcademy will be launched at ARIS ProcessWorld in Munich on May 28 and 29, 2009.

Saarbrücken, May 13, 2009 – IDS Scheer, the leading solution provider for business process management (BPM), is teaming up with IMC, a leading provider of training technologies. The partnership aims to make it easier in future for IDS Scheer customers to access training content and information on BPM with ARIS.

In these times of economic uncertainty when belts are being tightened, it is more important than ever to be able to train without having to travel. IDS Scheer has developed OnlineAcademy in response to the needs of its customers, who want to fully exploit their investment in ARIS, the world's leading BPM software, without having to undertake external training sessions.

Thanks to the partnership with IMC, IDS Scheer can now deliver a whole host of training modules directly to customers via a new, centralized OnlineCommunication platform. Basic training courses, webinars and tutorials on BPM are just some of the modules on offer. The initial event of ARIS ProcessWorld 2009, which takes place on May 28 and 29 in Munich, will be the first time OnlineAcademy is presented to a large audience.

"We want to make sure that our customers always have information about the wide variety of applications for ARIS software at their fingertips. We want them to have direct access to content that can help them, as ARIS users, to make the best possible use of their tool. But we don't want it to be costly or complicated," says Dr. Wolfram Jost, Member of the Executive Board with responsibility for Product Strategy and Product Development at IDS Scheer.

"The IDS Scheer OnlineAcademy is based on the scalable 'Software as a Service' CLIX learning management solution. It opens up a variety of efficient training and development options to IDS Scheer customers, without having to put in place expensive in-house training technologies. I am convinced that the time has come for innovative, efficient eLearning solutions," says Dr. Wolfgang Kraemer, CEO of IMC.

(362 words / 1.876 characters)

Contact:

imc information multimedia communication AG
Altenkesseler Straße 17 / D3
66115 Saarbrücken / Germany

Presse und Öffentlichkeitsarbeit

Tel. +49 (0) 681 / 9476-302
Fax +49 (0) 681 / 9476-530

E-Mail: presse@im-c.de
Internet : www.im-c.de

Press contact:

Ulrike Jungmann
PR/IR-Manager
Phone: +49 (0) 681 9476 0
Fax: +49 (0) 681 9476 530
E-mail: presse@im-c.de

This and further press releases from IMC can be found on our homepage:

<http://www.im-c.com>

Editor's Note

IMC is an international leader in providing services and technology for advanced learning and content solutions. A considerable number of large, medium and small enterprises currently benefit from the products and services provided by IMC in achieving training and education for HR development in online academies or corporate universities. These include KPMG, E.ON, Daimler, UBS and NOKIA. Professional training providers and institutions of higher education are further clients of IMC.

With CLIX®, IMC's learning management system, LECTURNITY®, IMC's interactive rapid authoring tool, and SLIDESTAR®, an open content platform, IMC is able to provide an integrated and efficient solution framework for learning life cycle management. Using POWERTRAINER®, IMC can set organisations on the path to creating their own eLearning and blended learning solutions. The Start & Learn package® delivers some real eLearning content, an award winning easy-to-use rapid authoring tool and the support and training to create future in-house eLearning content. The success of any ERP, CRM, SCM or software implementation is measured by the effective use of the system, by the end users. With its Electronic Performance Support System (EPSS) LIVECONTEXT® IMC provides pinpoint information to improve quality and increase productivity and speed to competency.

IMC solutions not only cover the operation and design of training and learning processes, the management and distribution of learning content, the management of human capital and the development of skills and competencies, but also the planning and improvement of training resources. All these aspects are complemented by a strong focus on learning management processes, including a full range of management activities, such as design and planning, operation, and analysis and assessment. IMC focuses strongly on business processes and therefore regards learning management as an integral part of today's business needs. IMC clients place great value on IMC's consulting expertise and excellence in building and implementing learning solutions in the fields of technology and content development.

IMC was founded in 1997 by Dr. Wolfgang Kraemer, Frank Milius and Dr. Volker Zimmermann, together with Prof. Dr. Dr. h.c. mult. August-Wilhelm Scheer, business expert, university professor and founder and chairman of the supervisory board at IDS Scheer AG. The company's head office is located in Saarbruecken (Germany) and there are further offices in Freiburg, Munich and Berlin (Germany), Kuala Lumpur (Malaysia), and subsidiary companies in Zurich (Switzerland), Graz (Austria), London (Great Britain) and Sibiu (Romania).

Contact:

imc information multimedia communication AG
Altenkesseler Straße 17 / D3
66115 Saarbrücken / Germany

Presse und Öffentlichkeitsarbeit

Tel. +49 (0) 681 / 9476-302
Fax +49 (0) 681 / 9476-530

E-Mail: presse@im-c.de
Internet : www.im-c.de