

## Kantonsspital Bruderholz chooses LIVECONTEXT

Swiss hospital will work with IMC AG software support in the future

*Saarbrücken/Wallisellen, 15th April 2009 – Kantonsspital Bruderholz (KSB) has decided to take advantage of the benefits provided by LIVECONTEXT for its future delivery and resource management. IMC AG's "Electronic Performance Support System" will be implemented for the production and administration of patient schedules. Over 1500 employees at the hospital and many rooms and medical devices must be integrated into the system. "Operation dates, treatment rooms and expensive therapies must be coordinated according to requirements and those services provided must be correctly identified" explains KSB project manager Regina Thüroff. "The most important aim is to plan treatments in the most optimised way for the benefit of our patients." Corresponding software systems make this work easier – as long as adequate support is provided. "LIVECONTEXT, with its context-sensitive support, will significantly contribute towards an even more effective use of our software systems in the area of resource planning", explains the project manager.*

Until now, KSB has managed training for this complex resource planning software with the help of web-based training (WBT). The cost of this training was immense. Of particular concern were the high costs for search processes used to find the correct learning sequence within the comprehensive WBTs. "Our colleagues no longer need to search for the correct topic in the WBT as they can find the information directly using the current hospital software display. This will increase usability and efficiency", comments Thüroff. LIVECONTEXT allows learning to be integrated into the workplace and provides knowledge exactly where it is required: within the respective application, as part of a concrete working process and with no media transfer. LIVECONTEXT recognises all windows, screen forms and data entry fields during application and provides the required support at precisely these critical moments.

Precisely tailored "learning on demand"

This could take the form of multiple-choice boxes, automated input assistance, saved plausibility checks, e-learning modules, work instructions, podcasts or complete training documents. The users themselves decide the scope and intensity of the knowledge being provided. Unnecessary storage of learning content is thereby avoided, having been replaced by "learning on demand". The context-specific courses provided can be accessed directly as required without the user leaving the respective software and working

### Contact:

imc information multimedia  
communication AG  
Altenkessler Str. 17 / D3  
66115 Saarbrücken / Germany

### Press and Publicity

Tel. +49 (0) 681 / 9476-302  
Email: [presse@im-c.de](mailto:presse@im-c.de)  
Internet: [www.im-c.com](http://www.im-c.com)

environment. "A person who is able to access the right support at the right time and place will make fewer errors" explains Dr. Wolfgang Kraemer, CEO of IMC AG. "LIVECONTEXT therefore significantly increases user acceptance and ensures that the investments in software systems are actually worthwhile."

IMC AG's software support is currently being implemented at KSB. "Thanks to LIVECONTEXT, the expertise of our employees in the use of planning software is improving even further and will therefore directly contribute towards the high medical and care-giving quality which Kantonsspital Bruderholz have been providing for over 30 years", Thüroff is pleased to say.

### About Kantonsspital Bruderholz:

Kantonsspital Bruderholz has 430 beds, divided into 10 wards. The hospital offers "extended basic care", i.e. up to 95% of cases can be treated here. Various institutes and clinics with designated expert staff provide this treatment. Acute medical treatment, rehabilitation and care are all brought together under one roof. This combination is unique in the Basel region.

More information: [www.bruderholzspital.ch](http://www.bruderholzspital.ch)

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### Press contact:

Ulrike Jungmann M.A.  
PR/IR Manager

Telephone +49 / (0) 681 / 9476 302  
Fax +49 / (0) 681 / 9476 530

Email: [presse@im-c.de](mailto:presse@im-c.de)

Matthias Langenbacher  
Sales Switzerland

Telephone +41 / (0)44 / 877 3798  
Fax +41 / (0)44 / 877 3701

Email: [matthias.langenbacher@im-c.ch](mailto:matthias.langenbacher@im-c.ch)

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### About IMC AG:

IMC AG is one of the world's leading service and technology providers for advanced learning and content solutions. Through the use of applications and services provided by IMC AG, companies and public organisations of all sizes are able to realise efficient training and education processes. Training providers and universities have also put their trust in IMC AG's many years of experience and developed technology. Flexibility, integration skills and customer and process orientation are the main focus during the development of IMC products. IMC is able to offer integrated solutions for comprehensive training management with the learning management system CLIX, the rapid authoring tools LECTURNITY and POWERTRAINER, the electronic performance support system (EPSS) LIVECONTEXT and the open content community SLIDESTAR.

The company, which was founded by Prof. August-Wilhelm Scheer, Dr. Wolfgang Kraemer, Frank Milius and Dr. Volker Zimmermann in 1997, is based in Saarbrücken with offices in Berlin, Munich and Freiburg, a branch in Malaysia (Kuala Lumpur) and subsidiaries in Switzerland (Zürich), Austria (Graz), Great Britain (London) and Romania (Sibiu).

As well as its core lines of business, IMC (UK) Learning Ltd has organised the annual 'Learning World' event, which has taken place since 1999. It also publishes the trade magazine 'IM Information Management & Consulting'.